



**A LITTLE TOWN
WITH A BIG HEART**





Jakobstad/Pietarsaari in a Nutshell

Founded: 1652

Area: 396.35 km², of which
304.47 km² is marine area

Population: approx. 19,400,
of which 56 % Swedish-speaking
and 35 % Finnish-speaking

Jobs: approx. 11,000

www.jakobstad.fi

Jakobstad by the Coast – Full of Life

Jakobstad, the charming little town located by the sea in Ostrobothnia, has long traditions and good connections. The railway, port and airport serve both local residents and businesses and contribute to the town's vitality and international atmosphere. The bilingual town has two names: Jakobstad in Swedish and Pietarsaari in Finnish.

Jakobstad is just the right size: Large enough to provide all necessary services, but at the same time small enough for you to easily make your voice heard.

The inviting old town Skata and the largely renovated town centre are saturated with a lively, bilingual atmosphere. The streets are bustling particularly during the summer months. Thanks to the diverse cultural offerings, however, there is a lot to experience outside the summer season as well.



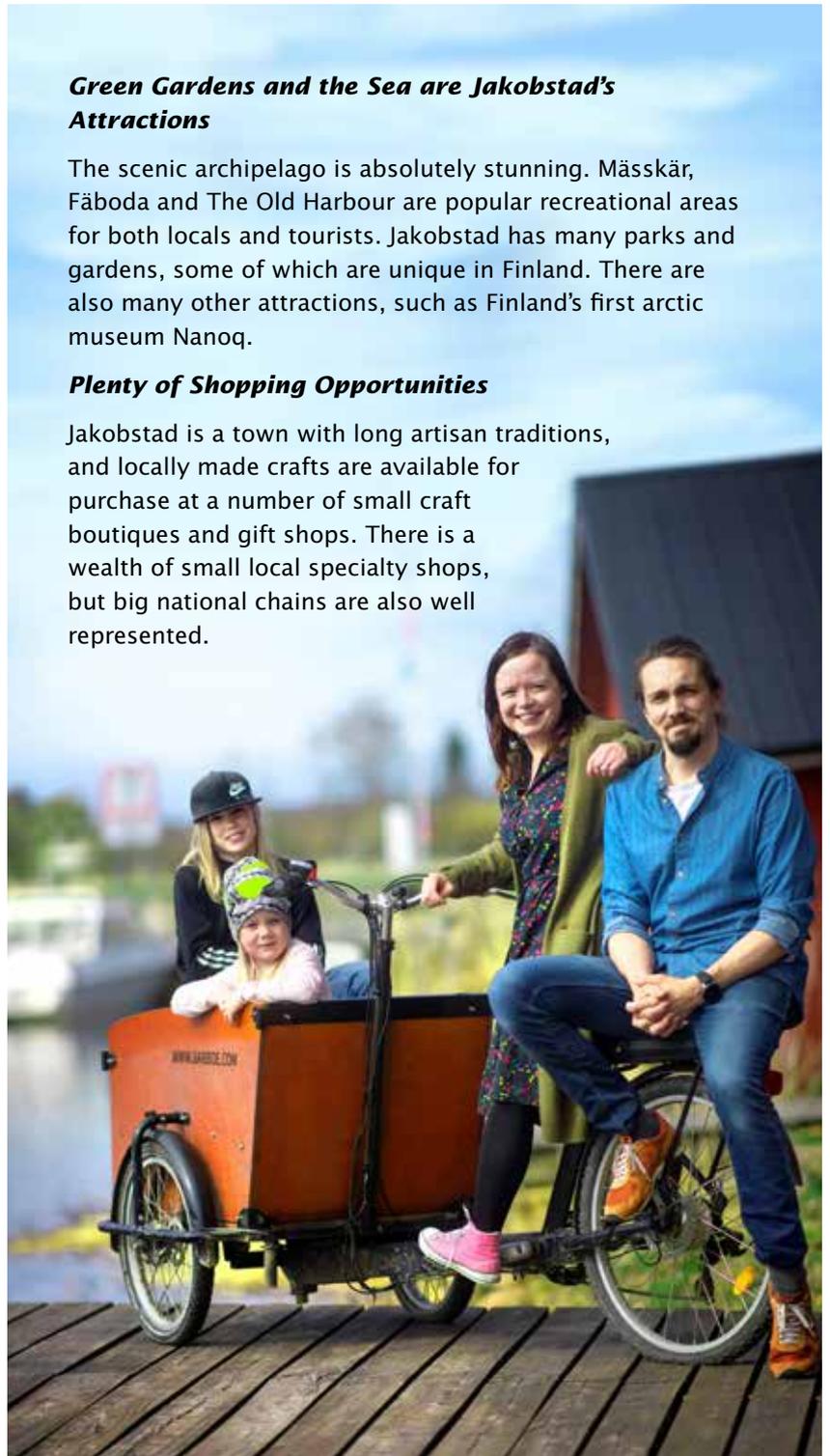


Green Gardens and the Sea are Jakobstad's Attractions

The scenic archipelago is absolutely stunning. Mässkär, Fäboda and The Old Harbour are popular recreational areas for both locals and tourists. Jakobstad has many parks and gardens, some of which are unique in Finland. There are also many other attractions, such as Finland's first arctic museum Nanoq.

Plenty of Shopping Opportunities

Jakobstad is a town with long artisan traditions, and locally made crafts are available for purchase at a number of small craft boutiques and gift shops. There is a wealth of small local specialty shops, but big national chains are also well represented.



Jakobstad is Renowned for its Cultural Offerings

Several concerts are given every week at Schauman Hall. You can also enjoy the theatre or the cinema, as well as music and culture festivals. Many cultural societies are active in the town and organise diverse events.



In the heart of the town you will find Campus Allegro, the home of arts, creativity and wellbeing, and the 400-seat Schauman Hall.

Jakobs Dagar festival in late July has been celebrated in Jakobstad for over 40 years. This week-long town festival consists of large number of events for people of all ages.



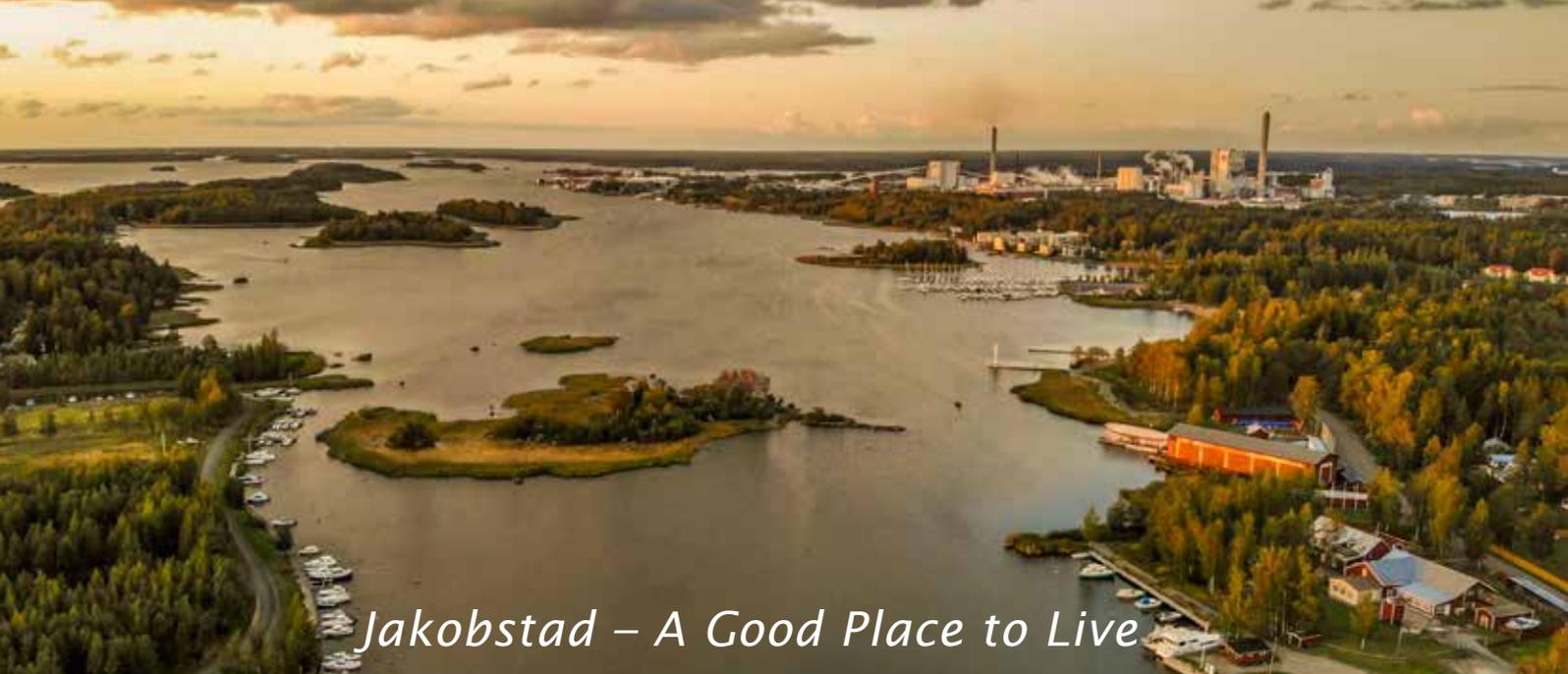


First-class Opportunities for Businesses

Logistic connections are excellent, there is skilled workforce in the bilingual Jakobstad, and the town can offer real estate for a wide range of needs.

The proximity of the sea is reflected in Jakobstad's businesses. The region has centuries-old traditions in boatbuilding, and world-famous sail boats are still being built in the town. Jakobstad has long industrial traditions and many well-known brands, such as Nautor and Snellman, for example, originate from Jakobstad.





Jakobstad – A Good Place to Live

Jakobstad offers its residents all municipal service in two languages, Swedish and Finnish. The distances within the town are short and the service is therefore easily accessible.

The town provides upper secondary education both in Swedish and in Finnish as well as a Swedish vocational school. At the two universities of applied sciences, Centria and Novia, students can study in Swedish, Finnish and English.

Jakobstad is a good place to build. Building plots are offered for sale or rent and there is also a good range of apartments in the area.

Jakobstad has a lot to choose from in terms of leisure activities. There is for example an indoor swimming pool and several gyms as well as opportunities for jogging and hiking, cross country ski trails, skating rinks and disc golf courses. The 18-hole golf course is located near a lake with a beautiful environment.



JAKOBSTAD  PIETARSAARI

Town of Jakobstad/Pietarsaari

Town Hall
Strengbergsgatan 1
FI-68600 Jakobstad
registraturen@jakobstad.fi

www.jakobstad.fi



By flight from Helsinki approx.
1 h 10 min



By train from Helsinki approx. 3 h 30
min, from Tampere 2 h, from Oulu 2 h
30 min



By bus from Vaasa approx. 1 h 30 min,
from Kokkola 1 h