

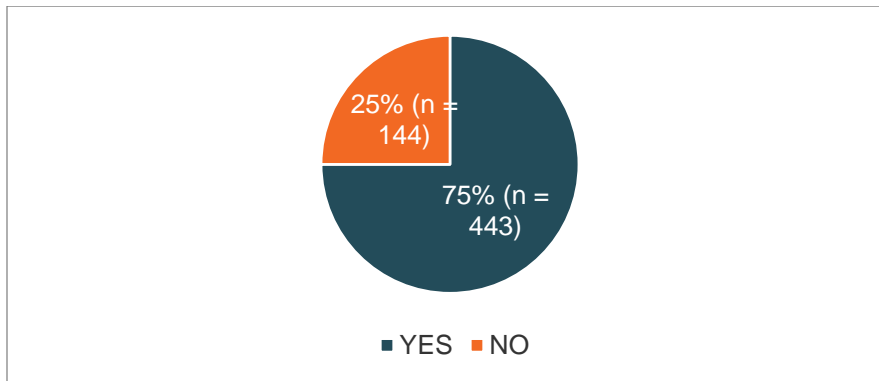
# QUESTION OF THE WEEK, WEEK 30 (26.7–6.8.2023)

NUMBER OF RESPONDENTS: 587

The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

## FEEDBACK FROM JAKOBS DAGAR/JAAKON PÄIVÄT

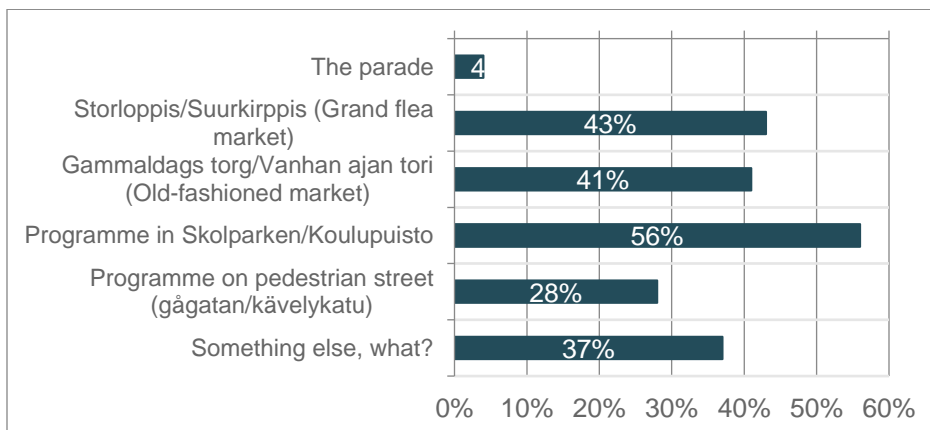
In the question of the week the residents were asked: "Did *you participate in Jakobs dagar/Jaakon päivät 2023?*"



75 percent of the respondents participated in Jakobs dagar/Jaakon päivät 2023. The 25 percent, that didn't, were asked: "Why *not?*". The most common reasons for not participating, were:

- the program wasn't interesting enough (especially Finnish speakers missed Finnish speaking artists)
- was working
- was out of town/travelling.
- was at the summer house.
- bad weather
- was sick
- do not like crowds of people.
- was at the same time as Kokkola Cup

Those who participated in Jakobs dagar 2023 were asked: "What *did you participate in?*" and they could choose several alternatives. The results can be found in the graph below.



The 37 percent that chose the alternative "*something else*", mentioned among other things the following happenings::

- Night life/restaurants/pubs (30): Black Sheep (11), Station 23 (6), Stadshotellet, Friends
- Open gardens in Skata (18)
- Jaro's football matches (on Wednesday and Saturday) (17)
- Concert: Moonica Mac at After Eight (17)
- Jakob marathon (10)
- Gaturally/Katuralli (8)
- Persauki car meeting (5)
- LP record fair at Svenska Gården (5)
- The library's book swapping days (3)
- Kom hit/Tule tänne, recruitment event (2)

Finally, the residents had the opportunity to give suggestions for next year's 50<sup>th</sup> anniversary of Jakobs dagar/Jaakon päivät. "***What are your expectations for Jakobs dagar/Jaakon päivät 2024?***" 450 people gave valuable feedback and suggestions. The opinions were divided, some people wanted for example more local artists and other wanted more established domestic and foreign artists.

## LOTTERY WINNER

213 persons participated in the lottery and the winner of a roundtrip ticket to Mässkär with the Mässkär boat has been notified via email. Congratulations to the winner!

## NEXT STEP

I want to thank you for the feedback and the interest shown, it is highly appreciated, and your comments are so valuable. I have read through all your suggestions, and I will do my utmost for facilitating a memorable Jakobs dagar/Jaakon päivät 2024.

*More information:*

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