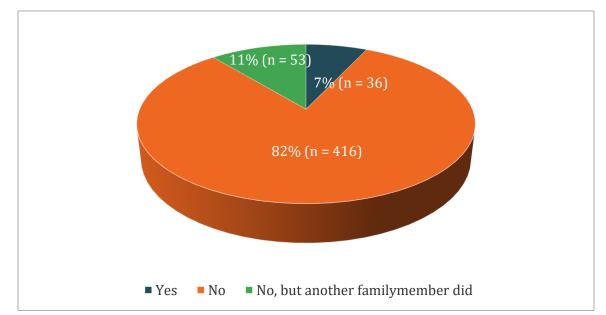
## QUESTION OF THE WEEK, WEEK 33 (16-20.8.2023)

NUMBER OF RESPONDENTS: 505

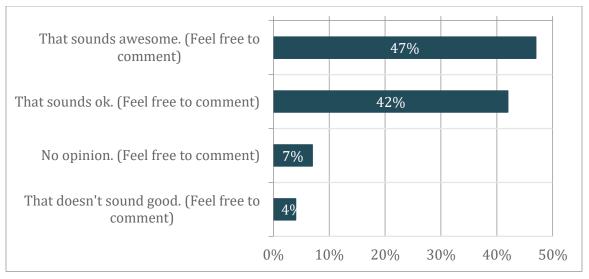
The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

## BUS CONNECTION TO FÄBODA, DEBRIEFING

In the Question of the Week the residents were asked: "During the whole month of July there was a bus connection to Fäboda with departures from town three times a day (at 10, 12 and 14) and from Fäboda back to town (at 11, 13 and 16). The bus started at ABC and picked up passengers at the following bus stops: Kållbyvägen (Permo roundabout), Prisma, Campus Allegro, Neste Södra Tullen/Etelätulli and Sale Vestersundsby. The bus price was  $1 \in$  for a one-way ticket and children under 4 years travelled for free. The response from residents and tourists has been positive and a total of 1055 people used the bus connection to Fäboda. Were you one of those that used the bus connection to Fäboda?"



The residents were also asked: "Based on the experience from this summer the plan is to make some minor changes for next year. The bus connection to Fäboda would start already the week after midsummer on Monday 24th June and would go on until Sunday 11th August (the day before school starts). The bus would depart from town at 11, 13 and 15 and return to town at 12, 14 and 16 because the first ride at 10 o'clock was the least popular this summer. The bus would stop at the same bus stops as before with an additional stop at Nanoq before the final destination at Fäboda. The price would still be  $1 \in$  for a one-way ticket for everyone under 18 years, but for adults it would be raised to  $2 \in$  for a one-way ticket. Children under 4 years would travel for free. What do you think about this plan?"



	n	Percent
That sounds awesome. (Feel free to comment)	238	47,2%
That sounds ok. (Feel free to comment)	212	42,1%
No opinion. (Feel free to comment)	37	7,3%
That doesn't sound good. (Feel free to comment)	17	3,4%

122 people also added a comment to their answer. A lot of them give positive feedback. The most frequent wish is a later return from Fäboda than at 16 o'clock. Some expresses wishes that the price also henceforth should be 1 euro for everybody and some question the detour via Nanoq.

## NEXT STEP

It is noteworthy that 89% thinks that the plan for next summer sounds awesome (47 %) or ok (42 %). It is possible to slightly adjust the timetable so that the latest return from Fäboda would be somewhat later. Not too much though, since the first and the last departure must be fitted in a working day (7.5 hours). This feedback from the residents will be considered for next summer, but the survey shows that the residents are very happy and any radical changes to this summer is not needed.

More information:

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