

QUESTION OF THE WEEK, WEEK 46 (15-19.11.2023)

NUMBER OF RESPONDENTS: 647

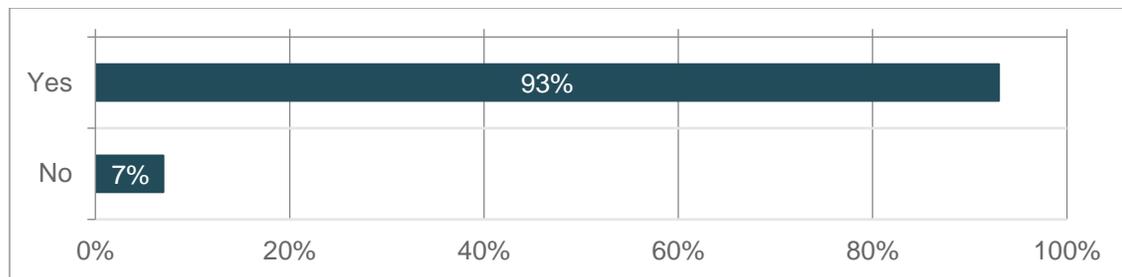
The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

NOVIA UAS ASKS ABOUT CAMPUS ALLRGRO

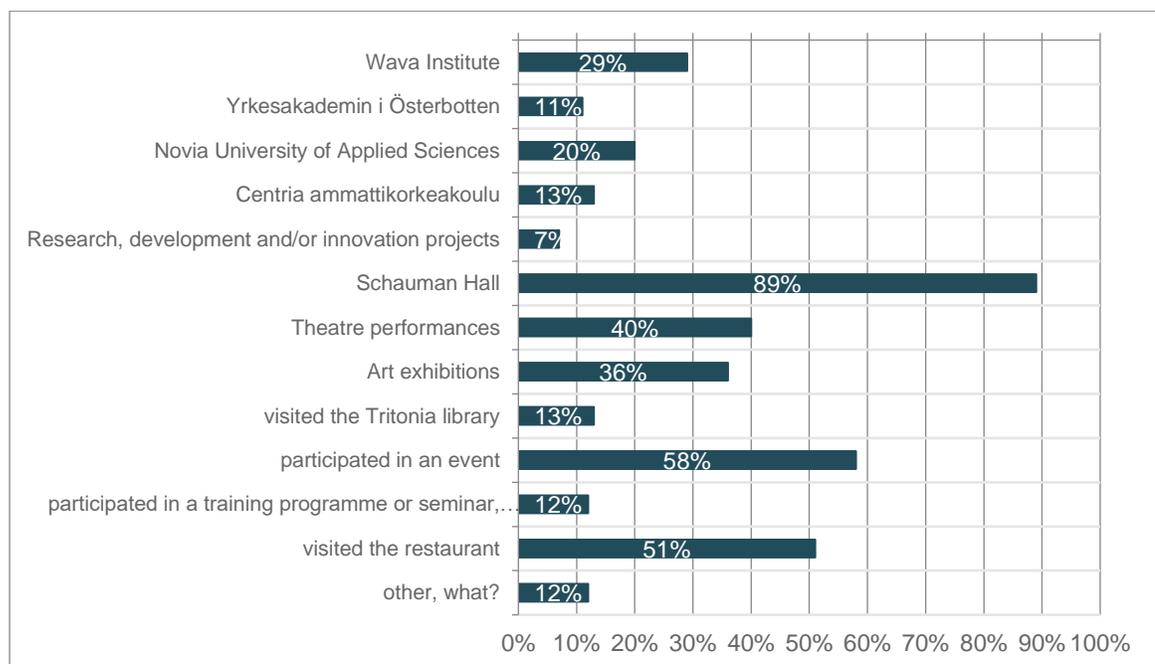
In the Question of the Week the residents were asked: *“This week the Jeppis Gallup panel has been lent to Novia University of Applied Sciences to ask questions about Campus Allegro. In addition to Novia UAS, Campus Allegro is home to Centria University of Applied Sciences, Yrkesakademin i Österbotten, the Wava Institute and Jakobstads Sinfonietta.*

Within the framework of RDI activities at Novia's Department of Arts and Culture in Pietarsaari, a research project is currently underway to investigate the significance of Campus Allegro for Jakobstad.

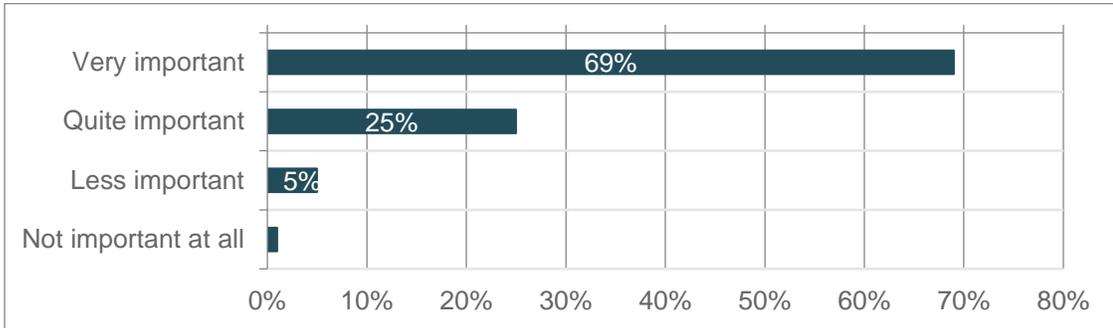
Have you visited Campus Allegro?”



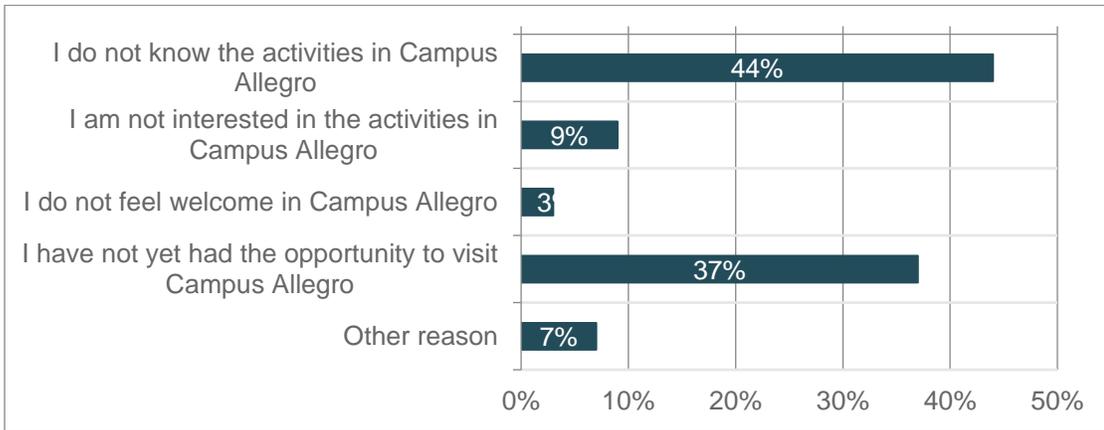
If you answered YES you were asked: *“In what context(s) have you visited Campus Allegro? (multiple answers possible)”*



“How important do you think Campus Allegro and its activities are for the city of Jakobstad / Jakobstad region?”



If you answered NO on the first question, you were asked: ***“Why?”***



Finally the residents were asked: ***“Are you willing to participate in an in-depth survey about Campus Allegro and the importance of the campus in the city of Jakobstad?”***

NEXT STEP

Novia University of Applied Sciences thanks the respondents for their participation in the Jeppis Gallup survey. 223 people answered that they are interested in taking part in an in-depth survey on the importance of Campus Allegro for the town of Jakobstad, and they will be contacted shortly.

More information:

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