

QUESTION OF THE WEEK, WEEK 7 (14–18.2.2024)

NUMBER OF RESPONDENTS: 315

The margin of error is 5 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

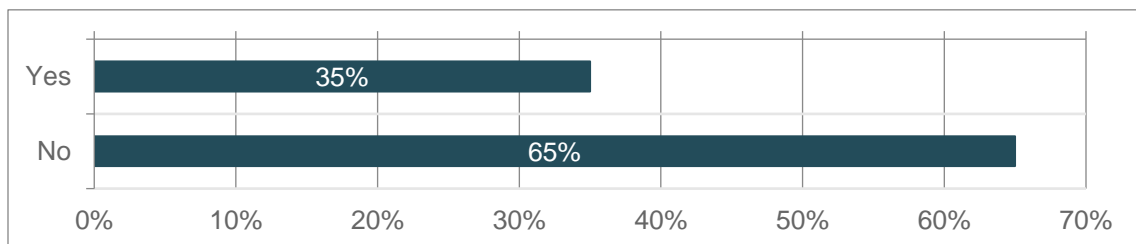
CULTURAL PEARL-EVENTS 2024

In the Question of the Week the residents were asked: *“In 2024, Jakobstad is one of four cultural pearls within the Baltic Sea Region Cultural Pearls project. During the year, an international conference will be organised in the old fire station on 7–8 May, and the town will also organise three social events in the old fire station. The first event is held in the evening on Wednesday, 8 May. The town will invite the town's associations and the 124 people who earlier in the "Question of the Week" (week 32, 2023) wanted to hear more about the project.*

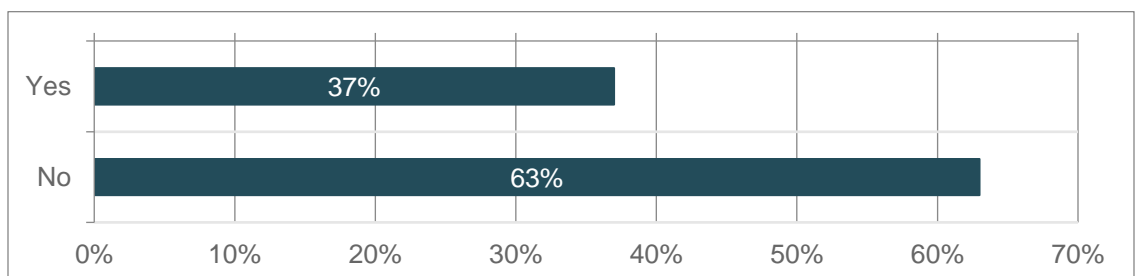
We want to offer another chance for people to participate in the event on 8 May and in the two upcoming events, which will tentatively be arranged in the summer and in the autumn. The events are especially suitable for:

- residents who are interested in becoming a member of an association.
- people who are already active in an association and curious about future opportunities for the association in the old fire station and/or want more members for their association.
- other people who are interested in culture in various forms.

Are you active in an association?”

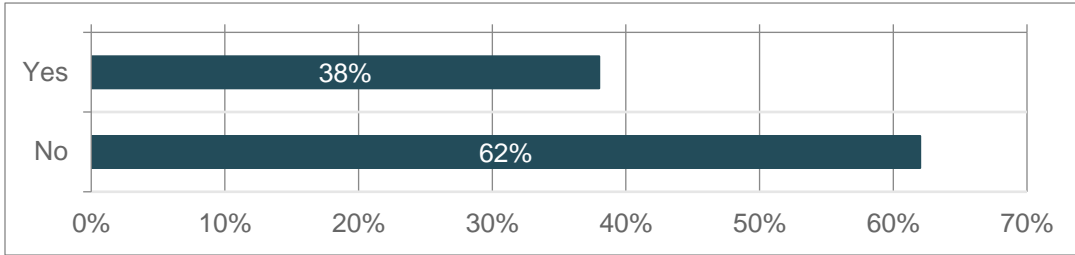


If you answered Yes, you received a follow-up question: *“Would your association be interested in presenting itself or to be featured as an association seeking new members during the Cultural Pearl event on May 8th at the old fire station?”*



A total of 41 people and 38 different associations were interested and gave their contact details.

Finally, the residents were asked: *“Are you interested in receiving an invitation to the town’s events during the Cultural Pearl year?”*



A total of 119 people were interested in receiving an invitation and provided their contact details.

NEXT STEP

The town will organize an information meeting on March 1st for the associations that are interested in presenting their association or to be featured as an association seeking new members during the Cultural Pearl event on May 8th. These associations will shortly receive a meeting invitation by e-mail.

The 119 people who were interested in receiving an invitation to the town's events during the Cultural Pearl year 2024, will receive it by email as soon as the program is ready.

More information:

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