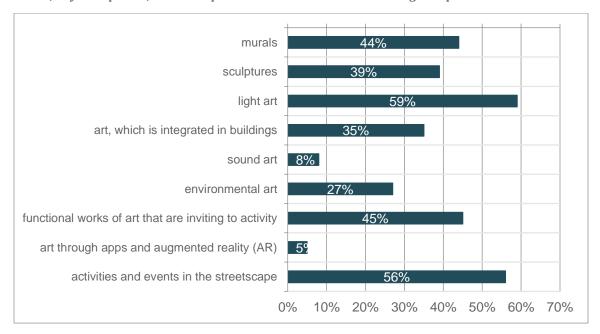
## QUESTION OF THE WEEK, WEEK 10 (6-10.3.2024)

NUMBER OF RESPONDENTS: 464

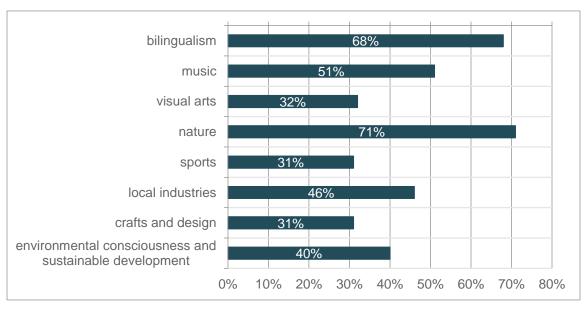
The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

## PUBLIC ART IN THE TOWNSCAPE

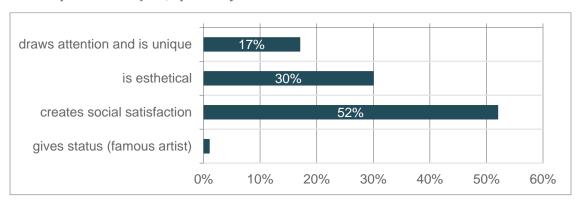
In the Question of the Week the residents were asked: "In the future, the town of Jakobstad wants to invest in public art in the townscape to increase the residents' satisfaction and cultural availability as well as contribute to our image as a cultural town. What kind of art would, in your opinion, make the pedestrian street more interesting and pleasant?"



"What would you like our town to be known for?"



## "From a public work of art, I primarily wish that it"



"Do you have other ideas for possible art investments in the townscape of Jakobstad (parks, crossings, sports facilities, town entrances, green belts)?"

The respondents' answers reveal that many wish that the entrances to Jakobstad would get a face lift, partly by looking after them but also through art in the roundabouts. The town square was also a place where many people wanted to see work of art with a social function. Faith, hope, and love, Jeppis, and the local industries were themes suggested for future works of art as well as light art, which makes the town more pleasant during the dark seasons. Several people wished for murals, art trails and that the town's character of being close to the nature would be shown through art in parks and green areas. Art which considers the meeting places for youth was also emphasised.

"On Thursday 14.3.2024 at 13-16, a seminar on public art is organised in Jakobstad in the auditorium Rotunda in Campus Allegro. Are you interested in participating in the seminar?"

37 people were interested and were redirected to a registration form for the seminar.

## **NEXT STEP**

In the team for public art, the work will continue by drafting an art plan for Jakobstad. In upcoming new buildings, such as the school in the western parts of town, an effort towards public art will be made.

*More information:* 

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