

QUESTION OF THE WEEK, WEEK 41-42 (9.-20.10.2024)

NUMBER OF RESPONDENTS: 610

The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

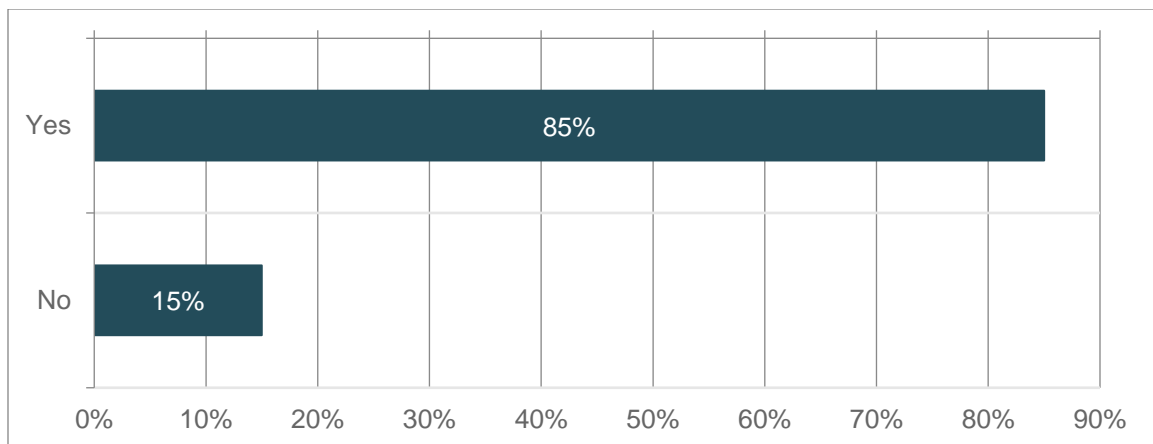
VIPPARI TRAFFIC

In the Question of the Week the residents were asked: *"The Vippari traffic has been operating in Jakobstad for 25 years and is a traffic service within Jakobstad. Vippari serves EVERYONE on weekdays 7.30-16.30 and a one-way ticket costs 4 euro for adults and 2 euro for children under 12.*

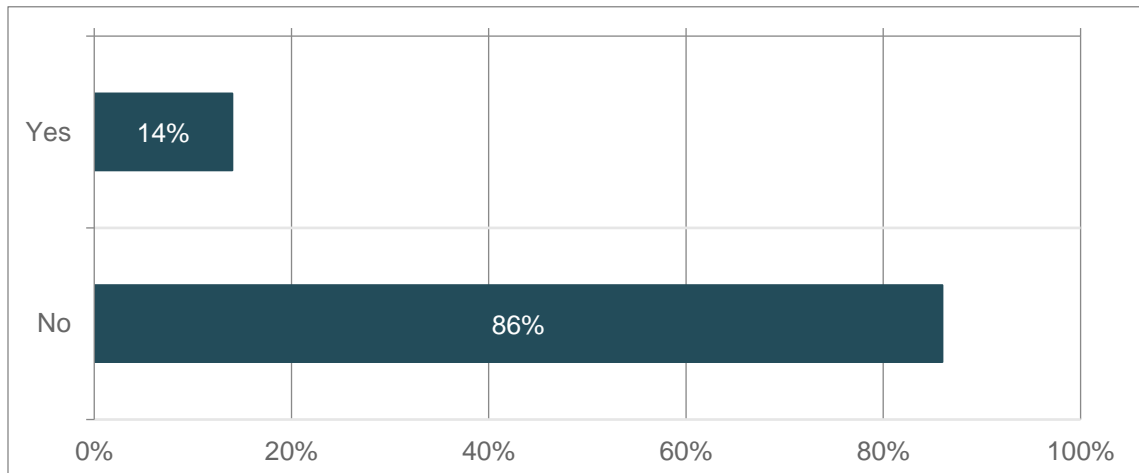
In January-August this year, 11 263 people used the Vippari traffic.

Vippari picks you up from your door. The buses have low-entry floors and room for among other wheelchairs, walkers, and strollers. The driver will assist the passengers if needed.

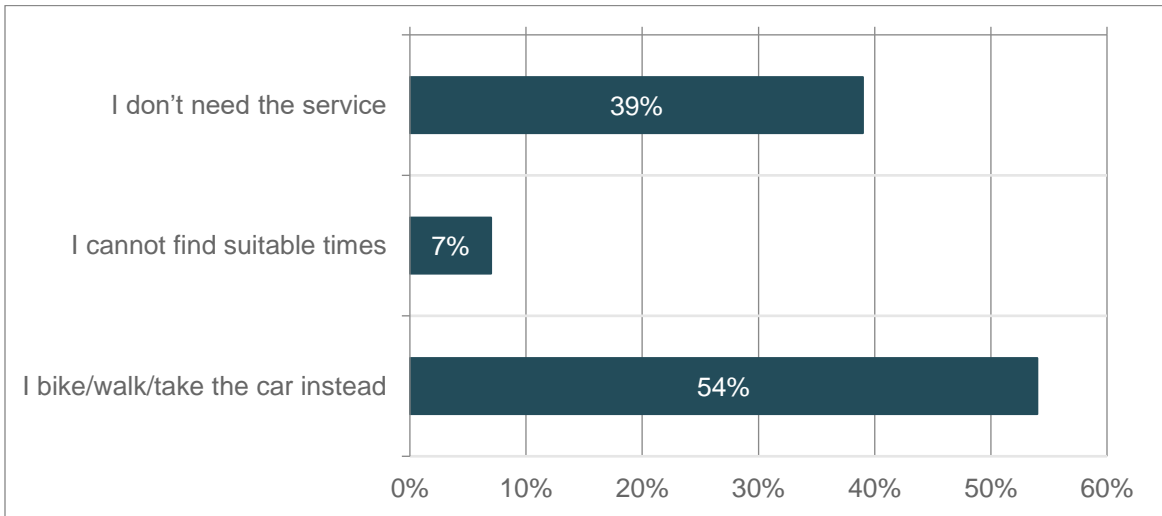
I know about the Vippari traffic."



"I, or someone from my household, uses Vippari"

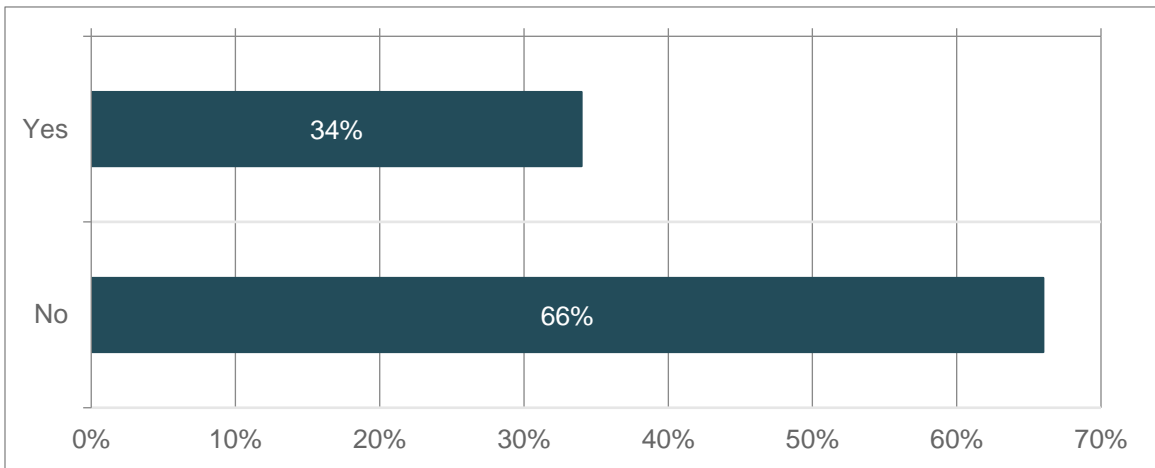


Those who responded "no" got the follow-up question: *"Why not?"*

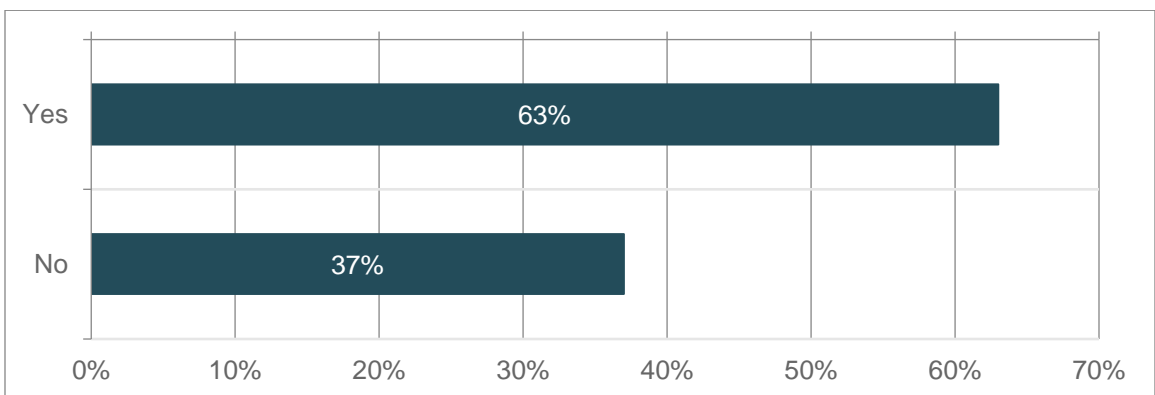


Everyone got the following question: *"The Vippari trip can be booked 24/7 with our app Trips and Tickets, or with the online order form or phone during the dispatch centre's opening hours."*

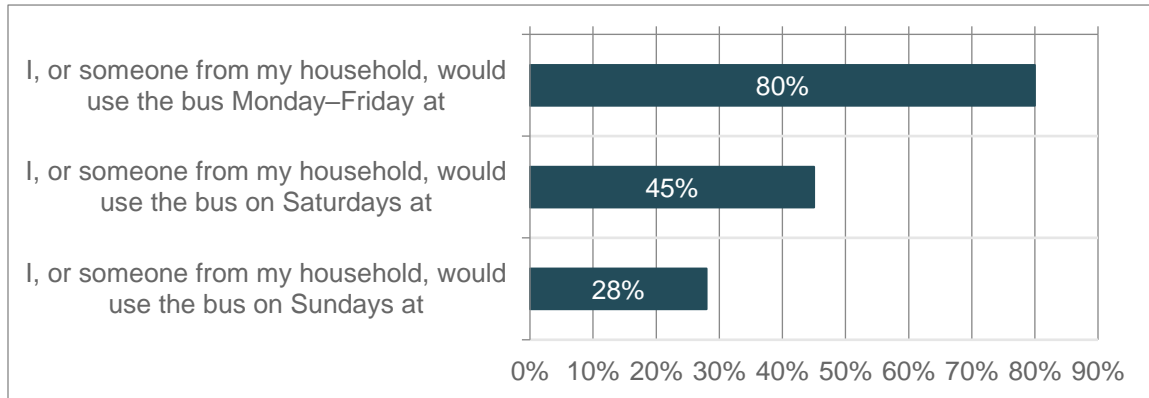
Did you know how to book a trip with Vippari prior to this?"



Those who responded "yes" on the second question got the three following follow-up questions: *"Vippari is operating weekdays 7.30-16.30. I am happy with these times."*

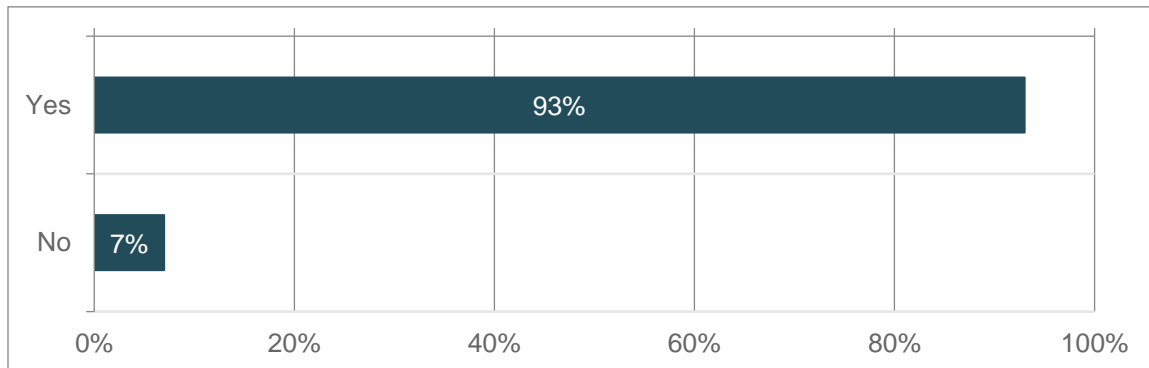


“What times would you rather use the bus? (You can choose several alternatives and specify in the adjacent box)”



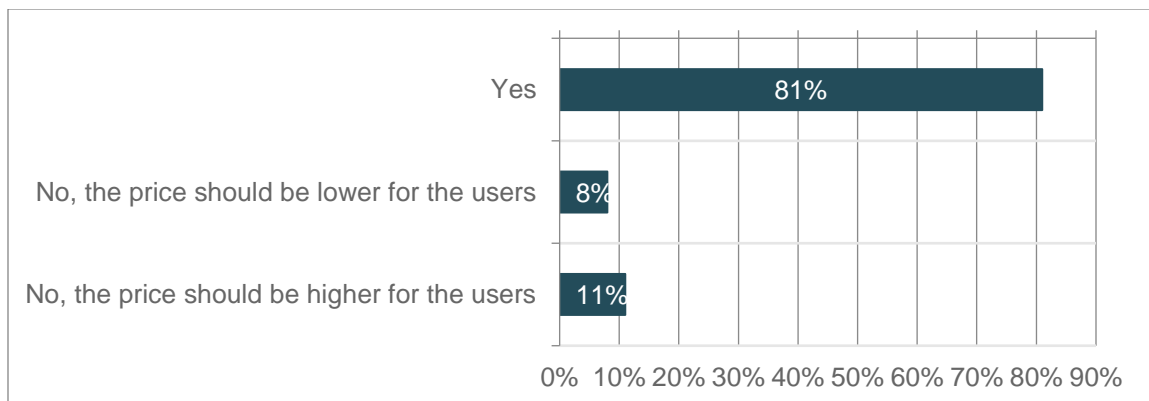
Most of the respondents are satisfied with the times during the weekdays, but some have expressed the wish to prolong the times to the evenings. Those who have wished that Vippari also would operate during the weekends have mainly wished that it would operate in afternoons, but there are also some requests for mornings and evenings.

“Is the travelling time short enough?”



Everyone got the following question: ***“A trip with the Vippari bus costs the town approximately 18 euro/person, but the town is subsidising the price for the users. As it was mentioned earlier, the cost for the users for a one-way ticket is 4 euro for adults, 2 euro for children under 12, and free for children under 4 (maximum 2 children per adult are free).***

Do you think the users are paying a reasonable price?”



Those who had responded “yes” on the second question got two follow-up questions: ***“Why do I or someone from my household use Vippari?”***

The most common reason for using Vippari was the lack of a car. Other reasons mentioned several times were that it is flexible, cheap, and convenient during winter.

“What would you do if Vippari wasn’t operating?”

The clear majority states that they don’t know what they would do if Vippari wasn’t operating and that they are reliant on the service. Other things mentioned several times were that they would stay home and not be able to go out anymore. For some asking relatives or friends for a ride or walking/biking or taking a taxi is an alternative.

Everyone got the question: ***“Have you ever tried to book a Vippari-trip without succeeding? Please let us know what time of the day it was.”***

Many have had trouble booking a Vippari-trip because it has been full. This has mostly happened in the morning. Most of the respondents, however, manage to book a trip for the desired time.

NEXT STEP

A larger amount than before has been reserved for the Vippari traffic, but the budget still must be approved by the town council.

More information:

Harri Kotimäki, city development director, tel. 044 785 1750, harri.kotimaki@jakobstad.fi

Elisabeth Andersson, climate coordinator in the Jakobstad region, tel. 044 785 1606, elisabeth.andersson@jakobstad.fi