

QUESTION OF THE WEEK, WEEK 49-1 (4.12.2024-6.1.2025)

NUMBER OF RESPONDENTS: 585

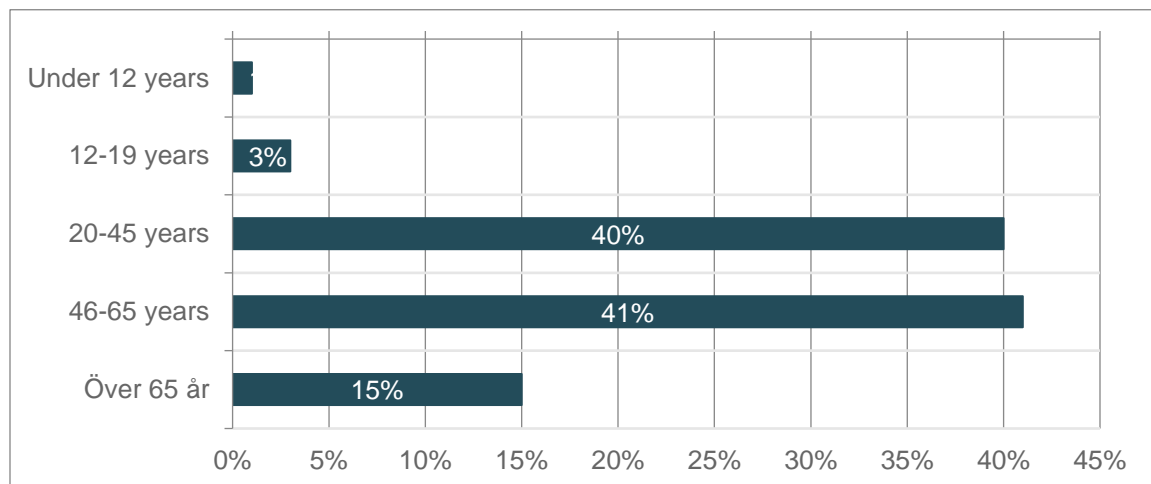
The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

THE JAKOBSTAD SWIMMING HALL

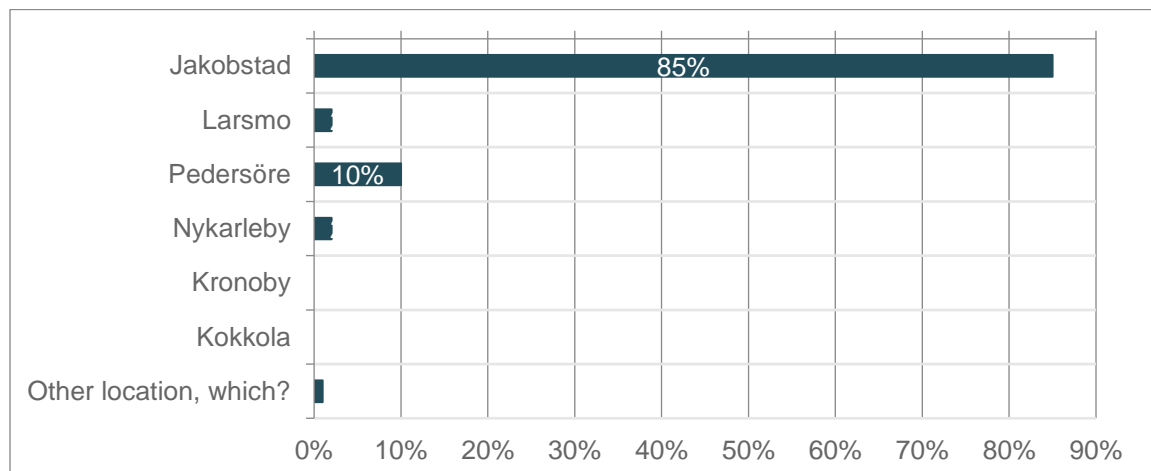
In the Question of the Week the residents were asked: *"The Jakobstad swimming hall is an essential facility for the physical activities and overall well-being of our community. Although there is currently no concrete timeline for constructing a new swimming hall or significantly renovating the existing one, we are keen to enhance the operations of our current facility. To support this development work, we would love to hear your thoughts on the opening hours and any other ideas you might have for improvement.*

This survey is also being sent to the neighboring municipalities of Jakobstad.

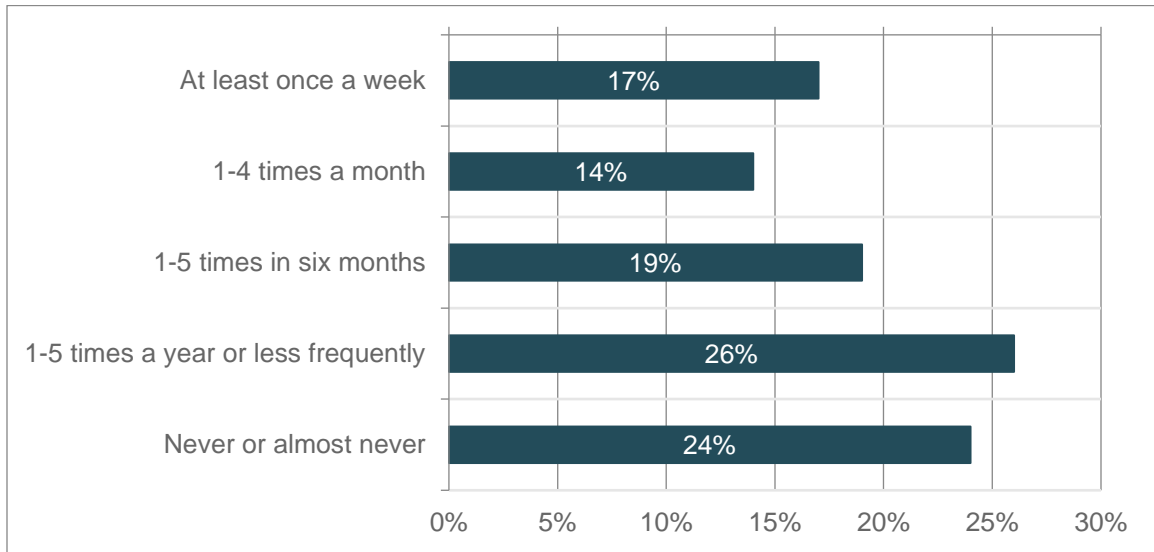
Your age group:"



"Your place of residence:"



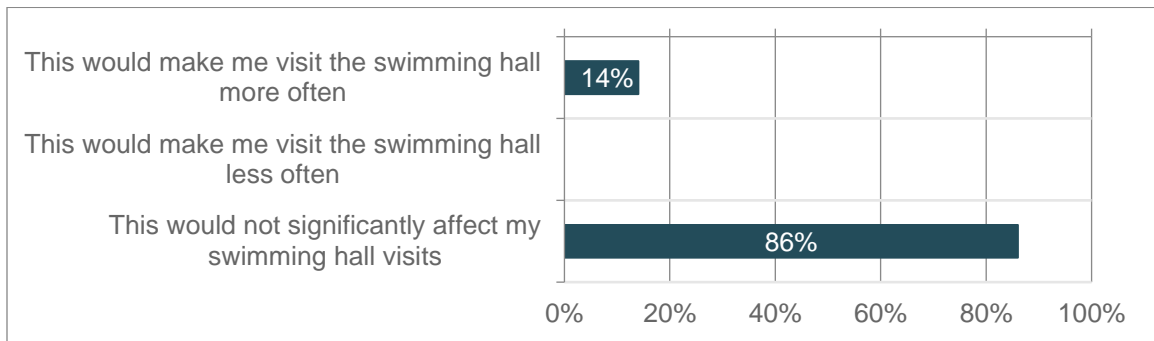
“How often do you typically visit the Jakobstad swimming hall?”



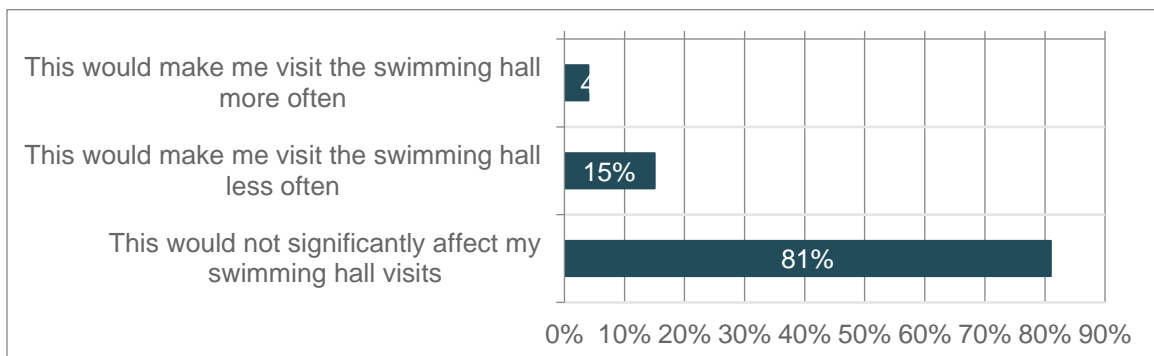
“Why?”

There are many variations on what engages or does not engage with the swimming hall's activities. Some expressed that the swimming hall's spaces feel outdated and uninteresting, some choose other forms of exercise primarily for various personal reasons such as illness or lack of time. Some thought that the swimming hall's marketing could be improved.

“Would it affect you if the swimming hall opened at 6:00 AM instead of the current 6:30 AM on some days of the week?”



“Would it affect you if the swimming hall closed at 9:00 PM instead of the current 10:00 PM on Tuesdays and Thursdays?”



“Which swimming hall functions do you think are the best (e.g., different pools, saunas, other services)?”

The most appreciated features in the swimming hall varied. Both the Finnish sauna and the steam sauna were popular. All current pools also received votes. Especially the opportunities for water running and water gymnastics received good ratings.

“Do you have any suggestions on how the current swimming hall could be improved (e.g., campaigns, theme days, others)?”

Many different types of development proposals were received. Some concerned opening hours; both morning and evening swimming are appreciated. Having the swimming hall open all summer was also something that came up. Several considered the swimming hall's prices to be too expensive.

Some proposals would require a renovation to implement, such as a separate diving pool, cold pool, and an expanded larger pool. Others were more related to activities in the current facilities. Events for children and young people and generally more theme days were desired

NEXT STEP

The Sports Bureau of the town of Jakobstad thanks everyone for their feedback regarding the swimming hall's operations. The swimming hall staff have regular meetings to develop the operations, and these thoughts will be addressed there. Among other things, the swimming hall's opening hours will be evaluated before the reopening after the summer of 2025. Given the current economic conditions, it is difficult to keep the swimming hall open all summer.

Unfortunately, a renovation of the swimming hall is not planned for the coming years, but there is still much that can be done to develop the operations within the existing building. More theme days and events in the swimming hall are something that the staff's development group also wishes to implement. The feedback from this survey is of great importance in planning these events.

More information:

Fredric Portin, Head of Sports and Welfare Services, tel. 044 785 1529, fredric.portin@jakobstad.fi