

QUESTION OF THE WEEK, WEEK 7-8 (12-23.2.2025)

NUMBER OF RESPONDENTS: 698

The margin of error is 4 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

FÄBODA FROM THE RESIDENTS' PERSPECTIVE

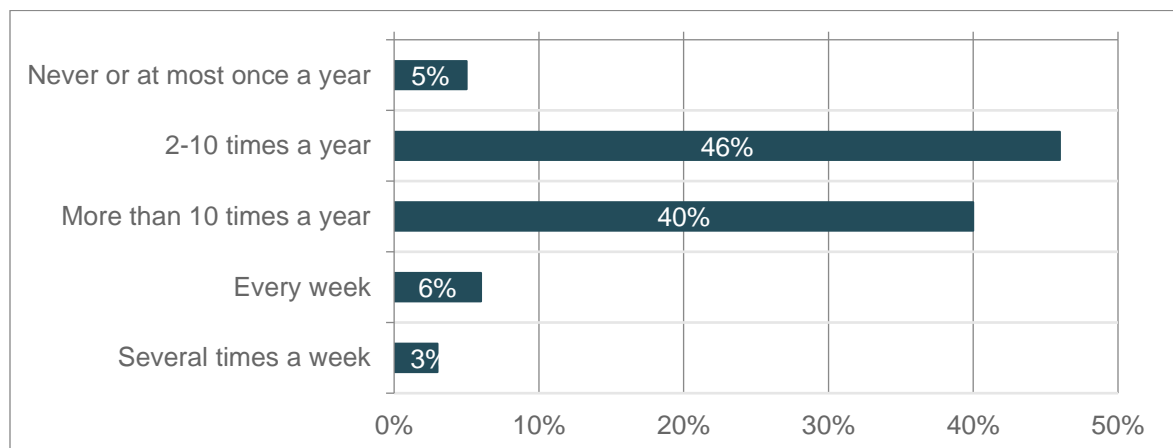
In the Question of the Week the residents were asked: *"This survey is part of the Fäboda project, which started in January 2025 and aims to involve residents in the region in developing the Fäboda area together. Throughout the project, we will be collecting your opinions and thoughts about Fäboda to gain a better understanding of how you want the area to be used.*

Fäboda is a cherished place for many, and with an increasing number of visitors, it is important to ensure that its appeal and vitality are preserved for future generations. The goal is to create common guidelines as well as new events and activities that take the area's unique nature into account, and promote community.

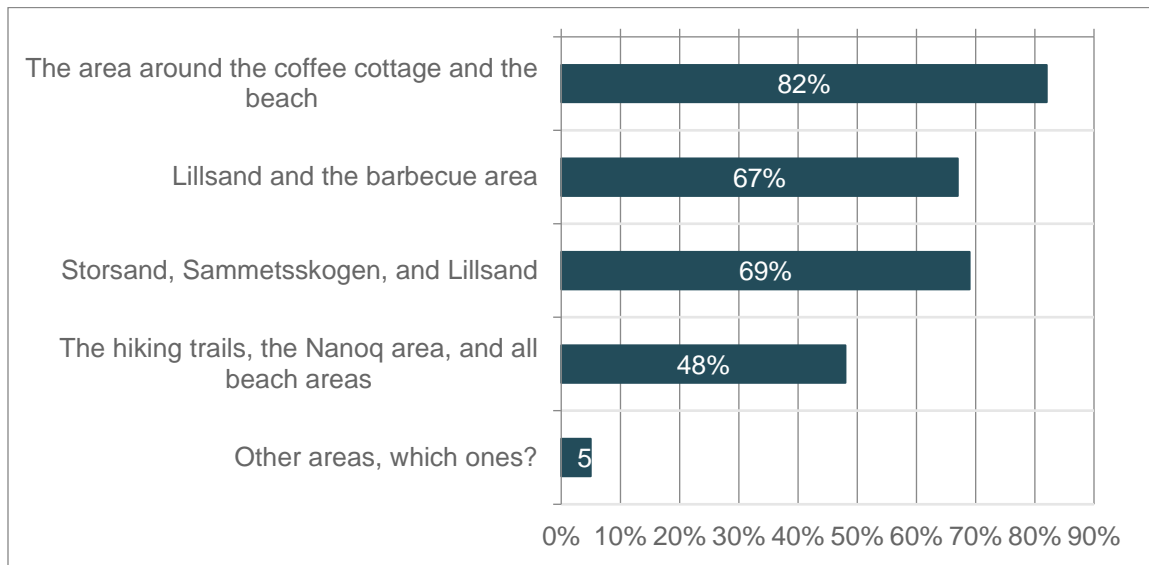
The project is carried out by Centria University of Applied Sciences and the Arctic Museum Nanoq in collaboration with the town of Jakobstad, associations, and businesses in the area, and above all, you, the residents of the region. The project is a Leader project funded by Aktion Österbotten, with additional funding from the foundations Svenska Kulturfonden and Keskitien Säätiö.

Participate and make a difference! For more information, contact Centria's project manager Sven Söderholm (sven.soderholm@centria.fi) or project expert Linda Lindroos (linda.lindroos@centria.fi).

How often do you visit Fäboda?"

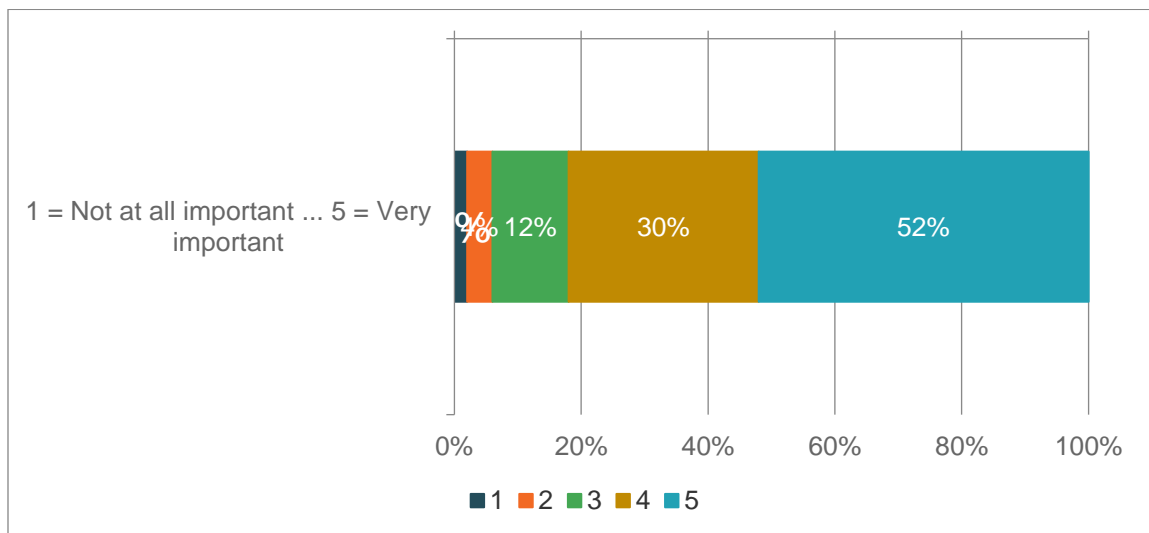


“Which areas do you consider to be part of Fäboda?”



According to preliminary indications from the responses, the respondents frequently mentioned other places in close proximity to the coffee cottage and Lillsand, such as the parking area and the bird tower. However, the definition of Fäboda's geographical area is not entirely unambiguous, but many common denominators and perceptions can be discerned from the responses.

“How important is Fäboda to you?”



“Select the things in Fäboda that mean the most to you. You can choose up to five options.”

	n	Percent
Nature	504	72,2%
Wind shelters / Barbecue areas	83	11,9%
Hiking trails	246	35,2%
Beaches	520	74,5%
Cliffs	436	62,5%
Accessible trails	115	16,5%
The café	211	30,2%
Overnight accommodations	29	4,2%
Toilets	135	19,3%
Trash bins	43	6,2%
Observation tower	45	6,4%
Nanoq	39	5,6%
Cycling opportunities	51	7,3%
Ski trails	48	6,9%
Cabins (e.g., Reijo's cabin, Messträsket's cabin)	43	6,2%
Fire pits	65	9,3%
Storsand	83	11,9%
Lillsand	108	15,5%
Swimming opportunities	268	38,4%
The tranquility of nature	259	37,1%
Other, what?	27	3,9%

The nature in the area and the nature experiences are appreciated by the visitors, and similar responses appear in later questions. Fäboda is perceived as a place where one can experience the tranquility of nature.

“What would you like to have in Fäboda?”

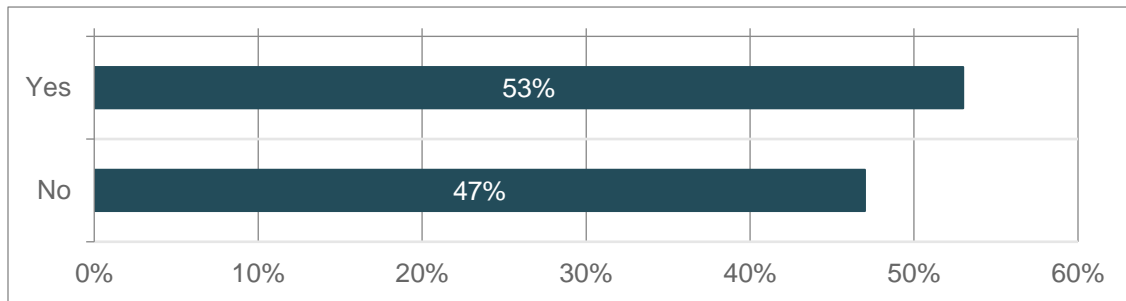
	n	Percent
Boat docks	78	11,2%
Firewood vending machine	88	12,6%
Overnight cabins	166	23,8%
General camping area	103	14,8%
Bike route	103	14,8%
Nature activities	137	19,6%
Wilderness guide services	36	5,2%
Climbing course	105	15,0%
Disc golf	26	3,7%
Sauna	203	29,1%
Winter swimming	175	25,1%
Dog park	90	12,9%
Nature reserve	204	29,2%
Equipment rental	65	9,3%
Boat and fishing trips	42	6,0%
Canoeing	88	12,6%
Paintball	7	1,0%
Meeting spaces	59	8,5%
Art retreat	35	5,0%
Outdoor fairs	27	3,9%
Floating water park	44	6,3%
Slackline	22	3,2%
Sandcastle building competition	52	7,4%
Orienteering course	39	5,6%
Community art	25	3,6%
Guestbook	43	6,2%
Selfie spot	114	16,3%
World map where you can mark where you're from	110	15,8%
Information signs	155	22,2%
Birdhouses	164	23,5%
Insect hotels	115	16,5%
Recycling point	125	17,9%
First aid station	118	16,9%
Defibrillator	198	28,4%
Other, what?	97	13,9%

“What would you NOT want to have in Fäboda?”

	n	Percent
Boat docks	352	50,4%
Firewood vending machine	37	5,3%
Overnight cabins	162	23,2%
General camping area	243	34,8%
Bike route	57	8,2%
Nature activities	15	2,1%
Wilderness guide services	39	5,6%
Climbing course	192	27,5%
Disc golf	286	41,0%
Sauna	60	8,6%
Winter swimming	51	7,3%
Dog park	166	23,8%
Nature reserve	27	3,9%
Equipment rental	124	17,8%
Boat and fishing trips	155	22,2%
Canoeing	61	8,7%
Paintball	455	65,2%
Meeting spaces	145	20,8%
Art retreat	128	18,3%
Outdoor fairs	156	22,3%
Floating water park	372	53,3%
Slackline	172	24,6%
Sandcastle building competition	54	7,7%
Orienteering course	83	11,9%
Community art	128	18,3%
Guestbook	33	4,7%
Selfie spot	116	16,6%
World map where you can mark where you're from	48	6,9%
Information signs	8	1,1%
Birdhouses	13	1,9%
Insect hotels	41	5,9%
Recycling point	31	4,4%
First aid station	14	2,0%
Defibrillator	9	1,3%
Other, what?	35	5,0%

“Would you like more guided activities in Fäboda?”

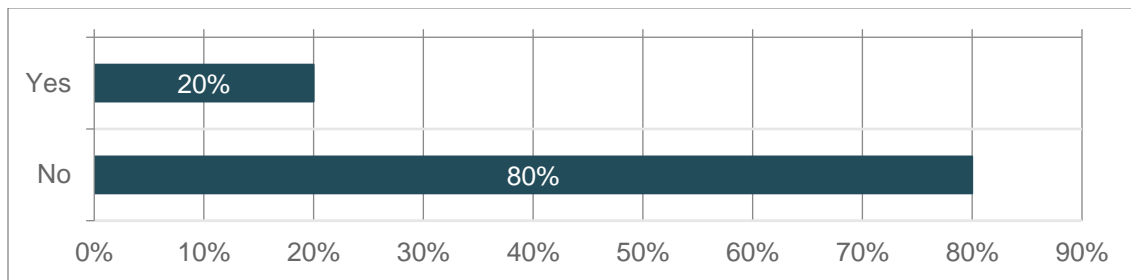
For example, forest excursions for children, mushroom picking courses.”



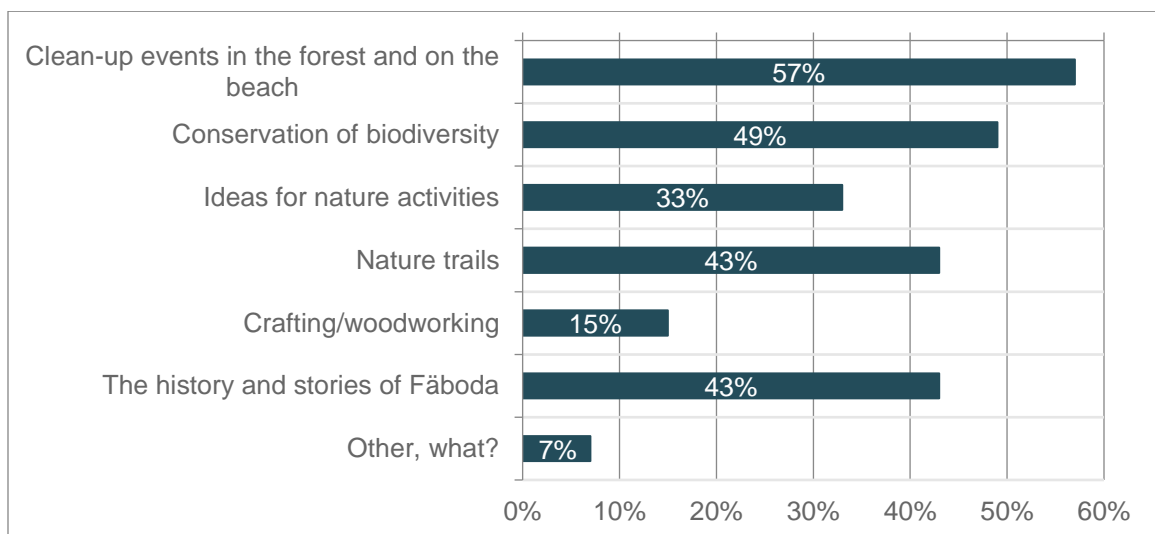
Those who responded “Yes” got the follow-up question: ***“What type of guided activities would you like to have in Fäboda?”***

Overnight cabins are the option that divided opinions, but there is still a demand for some type of overnight accommodation (such as tenting opportunities, for example). Other improvement suggestions include a functional bike path to Fäboda and a focus on keeping nature clean and untouched. Regarding the guided activities in Fäboda, several people are requesting activities for children, such as activities where they get to know the area's nature.

“Would you like to participate in various workshops and volunteer events where the development of Fäboda is planned?”



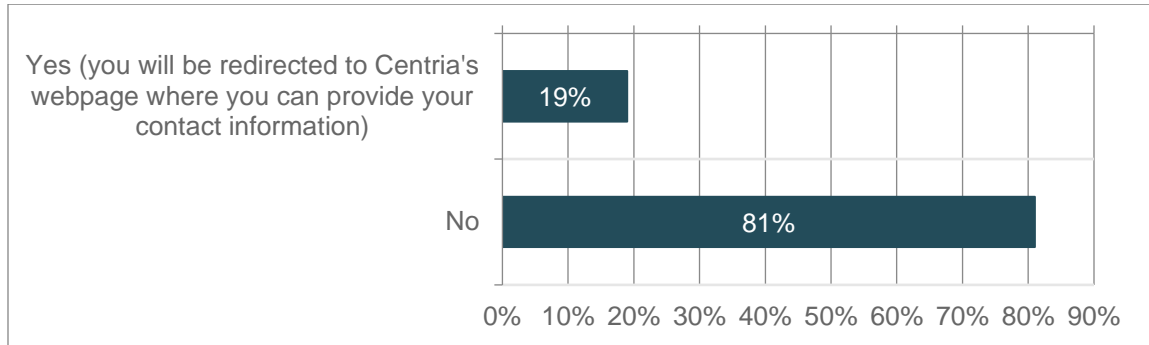
Those who responded “Yes” got the follow-up question: ***“Which types of workshops are you particularly interested in?”***



Those who responded “no” got the follow-up question: ***“What would motivate you to participate in various volunteer events?”***

Many of the respondents are positive about participating in various communal work activities, but they point out that due to lack of time, it is not possible to commit for a long period. However, short-term efforts that do not take much time but give a sense of contribution could be the right way to approach communal work activities.

“Would you like more information about the events, volunteer activities, and discussion sessions organized by the project?”



NEXT STEP

We are very grateful for all the responses and feedback we have received, and we also thank the town of Jakobstad for giving us the opportunity to use Jeppis Gallup for this survey. The next step is to analyze the responses to be able to move the project forward in a way that, as far as possible, meets the wishes of the residents.

The Fäboda project will hold its first information session on March 17, 2025, at 18:00 in the Rotunda space, Campus Allegro (first floor), Köpmansgatan 10 in Jakobstad. You are warmly welcome to hear more about the results, what the project plans to do right now, and to share your own suggestions and ideas for how we can work together for the well-being of Fäboda

More information:

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