

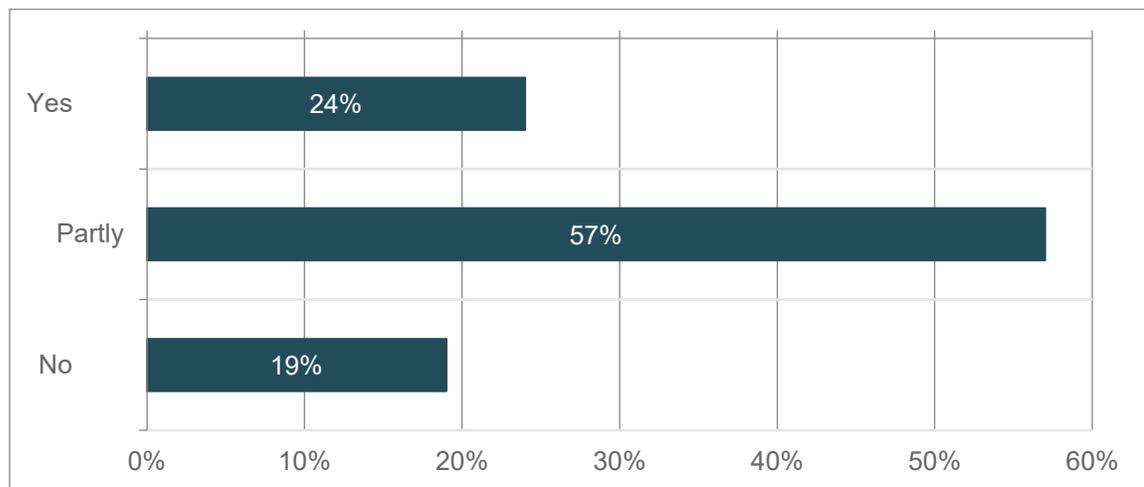
QUESTION OF THE WEEK, WEEK 43-44 (22.10-2.11.2025)

NUMBER OF RESPONDENTS: 422

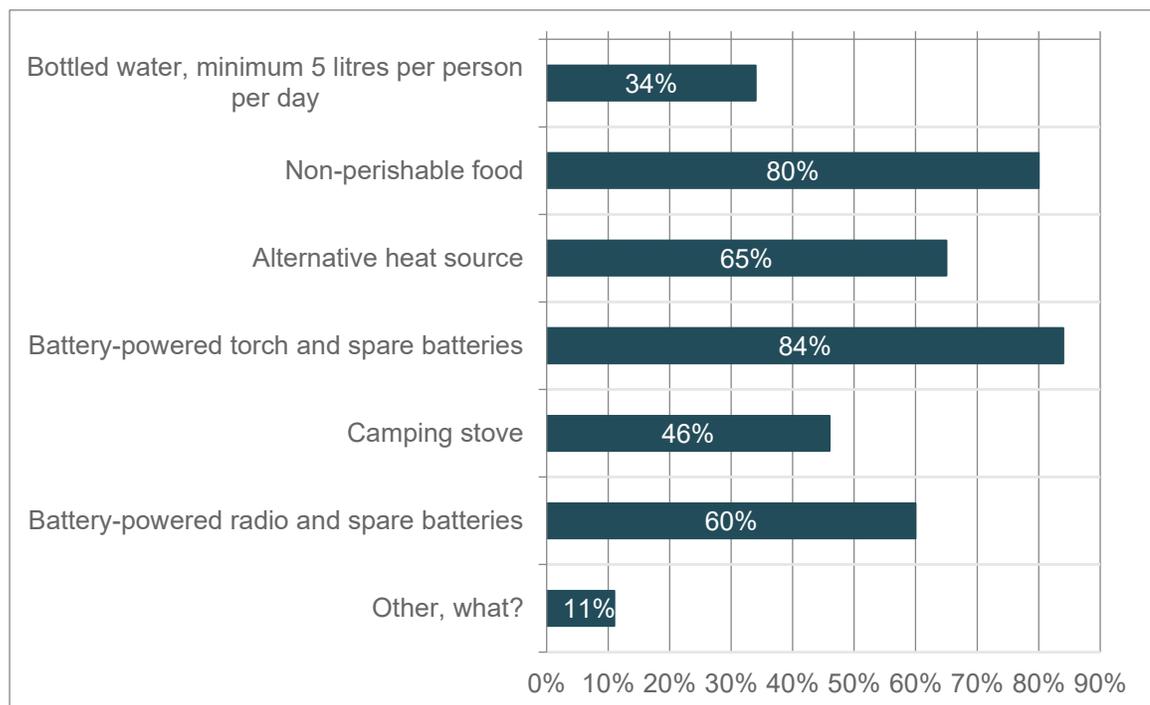
The margin of error is 5 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

HOME PREPAREDNESS

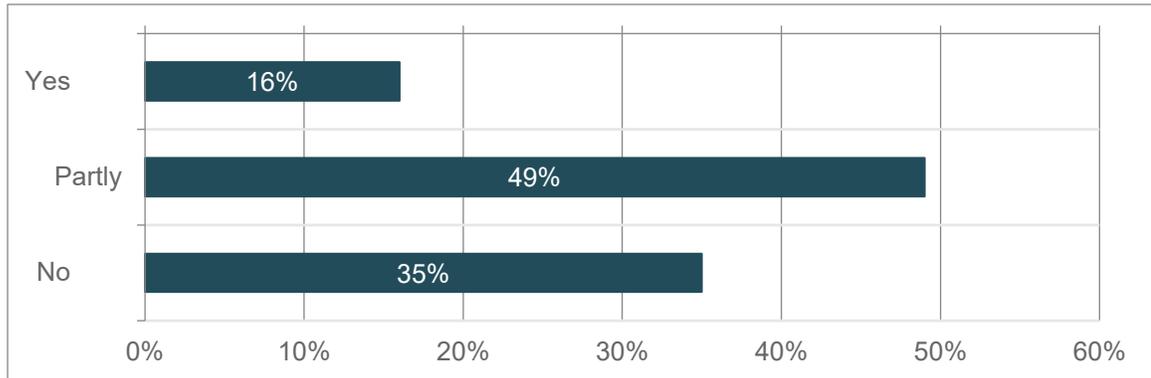
In the Question of the Week the residents were asked: *“Do you have a home preparedness to cope without electricity, water and heat for at least three days?”*



“What supplies do you have at home considering such disruptions? (You can choose several alternatives)”

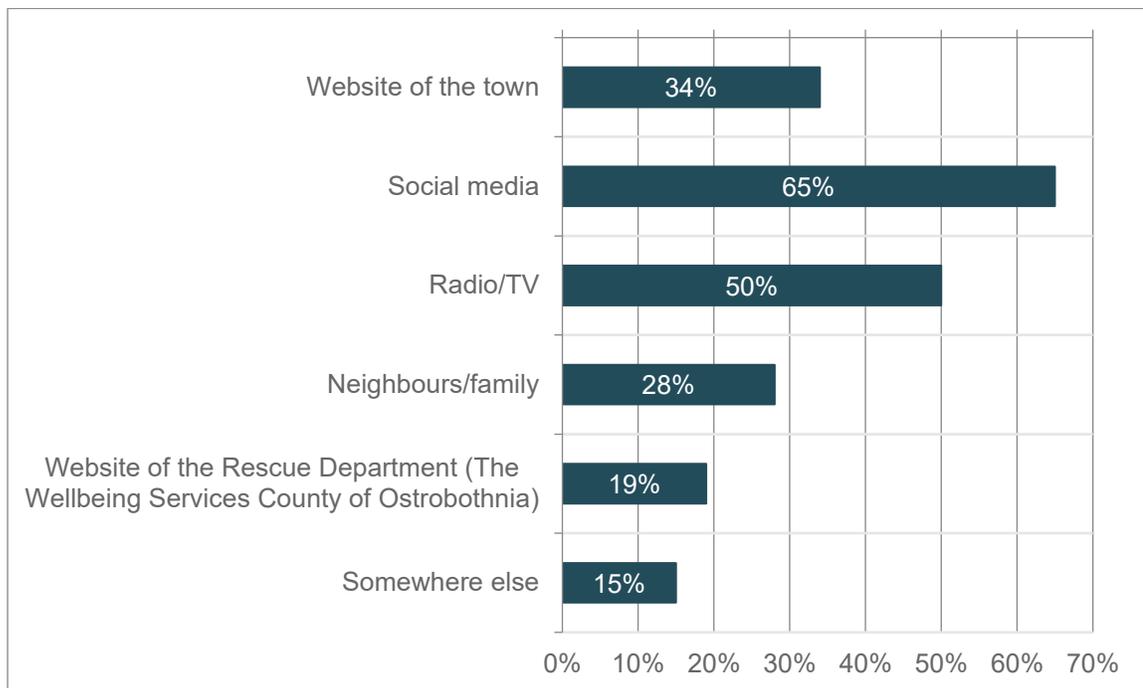


“Do you have a plan for how your family will act in case of prolonged power outages, floods or storms?”



“Information and support

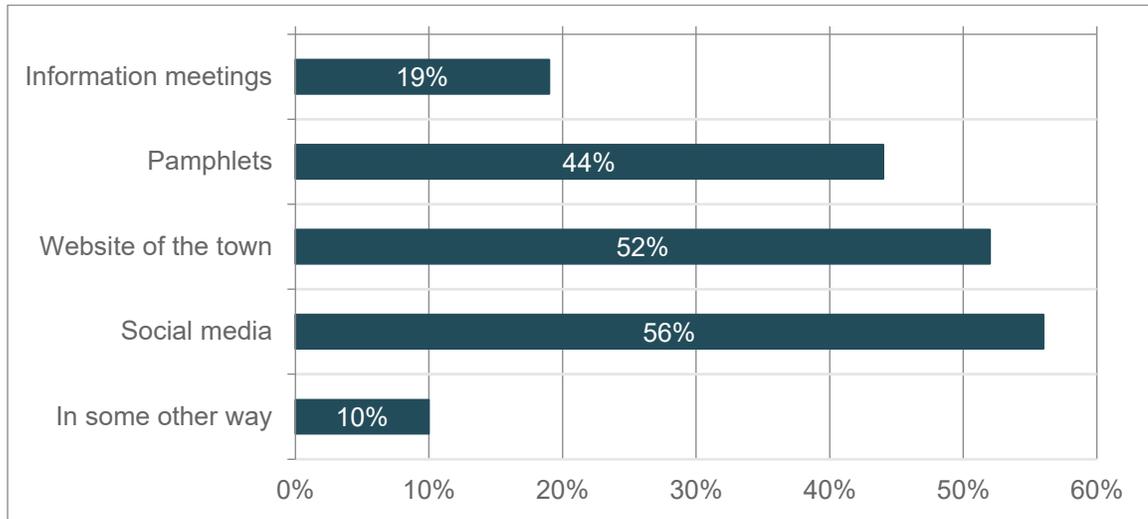
Where do you usually search for information in the event of a disruption in your hometown?”



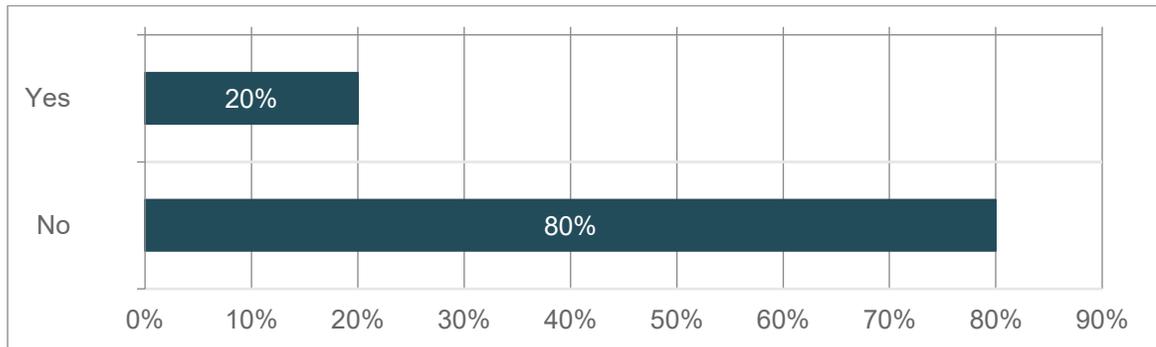
“What kind of information would help you to be better prepared for disruptions?”

116 people answered this voluntary question. Many want quick and clear information about disruption situations, preferably via SMS or other direct messages to their mobile phones. There is a great need for updated and easily accessible information on the town’s website or in the form of physical brochures and checklists distributed to households. Clear instructions are requested on what to do, what you need to have at home, and how long a disruption might last. The information should be available in both Swedish and Finnish and be adapted for different target groups, including the elderly and larger families. In summary, a combination of digital and physical communication, practical advice, and clear contact channels in times of crisis is desired.

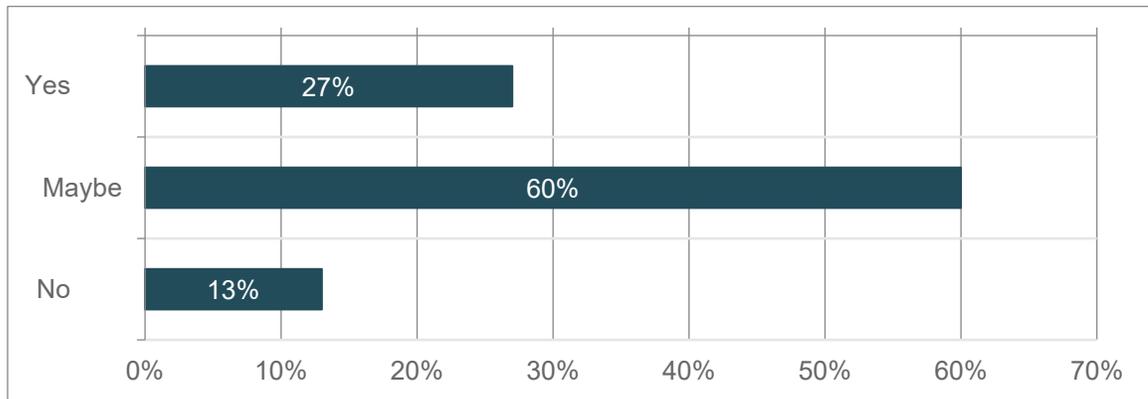
“How would you prefer to receive information about preparedness?”



THIS QUESTION OPEN 22-25.10.2025: “The town organises an information meeting about climate adaptation and home preparedness this incoming Saturday, 25 October, in the library’s reading room at 9.30-11.30. Would you be interested in participating? The event is held in Swedish and Finnish. (More information and expression of interest if you answer Yes)”



THIS QUESTION OPEN 25.10-2.11.2025: “Would you be interested in participating in future information meetings on preparedness?” (15 answers)



NEXT STEP

Residents' responses show a clear need for easily accessible information on these issues. The town has compiled preparedness information on the town's [website](#). A residents' forum about climate adaptation and home preparedness was held on October 25, 2025, in the town library's reading room. The number of participants was 25, which was fewer than expected. Those who participated were generally satisfied with the information. A summary of the event is available on the town's [website](#). The event was promoted on the town's website and via social media.

The next step will be to develop a communication plan for preparedness information for the residents of Jakobstad.

More information:

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