

QUESTION OF THE WEEK, WEEK 51–52 (17–28.12.2025)

NUMBER OF RESPONDENTS: 374

The margin of error is 5 % and thereby the answers are considered to reflect the opinions of the population in Jakobstad.

PIETARSAAREN SUOMENKIELINEN TYÖVÄENOPISTO

In the Question of the Week the residents were asked: *“Pietarsaaren suomenkielinen työväenopisto is an educational institution maintained by the town, and its area of operation is Jakobstad. The institute is open to everyone. The institute’s office is located at Campus Allegro, on the second floor.*

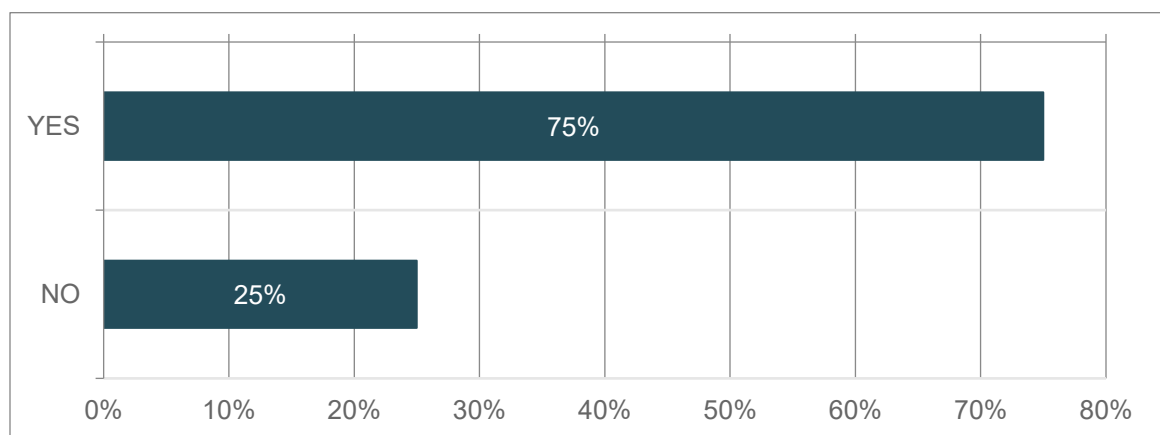
Starting from 2024, the Workers’ Institute will be part of a larger entity together with Jakobstad’s Swedish Workers’ Institute and the Wava Institute. This also means that we will market ourselves in parallel as a larger entity, for example in our joint course catalog and on social media.

To facilitate cooperation and fairness, we have, since autumn, started using the names Arbis, Wava, and Työvis. The names are roughly the same length and are easy to place side by side in text.

We would now like to know what you think about the abbreviation Työvis for Pietarsaaren suomenkielinen työväenopisto. The intention is not to change the official name, but to use the abbreviation in marketing as its own brand alongside Arbis and Wava.

The current proposal and any other suggestions will be discussed in the institutes’ joint board at the beginning of next year, with the aim of confirming the final proposal.

Do you think Työvis is a suitable name to use in the marketing of Pietarsaaren suomenkielinen työväenopisto?”



Those who answered, “**NO**” to the former question were asked: *“Do you have another suggestion? What is it?”*

42 people responded to this voluntary question. Of these people, 34 provided concrete name suggestions, while the remaining answers consisted of general comments or reflections. Among the name suggestions, Työväenopisto (5 respondents), Arbis (3 respondents), and Työopis (3 respondents) can be mentioned.

NEXT STEP

The next step is for the matter to be addressed at the joint institute’s board meeting, where the board will be presented with the results of the survey.

More information:

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